

# Summary of Handout Survey Results

Survey results from the four community meetings held May 25 to June 2, 2016 to discuss the MARTA and TSPLOST sales tax project priorities.

## City of Atlanta MARTA Sales Tax

For all of the Likert-type scale questions, “Very Important” was scored as “5” and “Not at all Important” was scored as “1”. The results are organized by respondent ratings as most important to least important. The share of respondents the marked “Very Important” is included in parenthesis.

Very Important	Somewhat Important	Neutral	Not Important	Not at all Important
----------------	--------------------	---------	---------------	----------------------

### 1. How important is it to you to fund the following TRANSIT projects:

- Score = 4.5      Increase the frequency of existing bus routes (60% marked “Very Important”)
- Score = 4.4      Expansion of Atlanta Streetcar/Light Rail, incl. the Atlanta BeltLine Loop (70% marked “Very Important”)
- Score = 4.1      Introduce new bus routes and community circulator service (33% marked “Very Important”)
- Score = 3.9      Introduction of bus rapid transit on Northside Dr and Metropolitan Pkwy (28% marked “Very Important”)
- Score = 3.4      Extension of heavy rail west from HE Holmes Station to I-285 (24% marked “Very Important”)

# City of Atlanta TSPLOST

## 1. Which best describes your recommendation to the City of Atlanta:

95% Pursue a TSPLOST sales tax at a rate of 1/2 percent.

5% Pursue a TSPLOST sales tax at a rate of 1/4 percent.

## 2. How important is it to you to fund the following TRANSPORTATION projects:

For all of the Likert Scale questions, “Very Important” was scored as “5” and “Not at all Important” was scored as “1”. The results are organized by respondent ratings as most important to least important.

Very Important	Somewhat Important	Neutral	Not Important	Not at all Important
----------------	--------------------	---------	---------------	----------------------

Score = 4.7 Atlanta BeltLine Multi-use Trail (78% marked “Very Important”)

Score = 4.6 Sidewalks and Streetscapes (65% marked “Very Important”)

Score = 4.6 Complete Streets (65% marked “Very Important”)

Score = 4.1 Other Multi-use Trails throughout the City (38% marked “Very Important”)

Score = 4.1 Neighborhood Greenways (36% marked “Very Important”)

Score = 3.3 Vehicular Improvements (18% marked “Very Important”)

## Priorities for Either Sales Tax

What are your top 5 TRANSPORTATION and TRANSIT priorities for the new potential funds?

### MARTA PRIORITIES

Mentions	Priority
57	Increase bus frequency, hours of service
34	Atlanta BeltLine transit
33	Atlanta Streetcar/light rail expansion
28	Heavy rail extension
26	Update rail stations and bus stops (rehabilitation, signage, access)
20	Heavy rail infill stations
20	Bus rapid transit, Northside Dr BRT
14	Light rail to Emory/CDC
13	Circulator, on-demand bus service

### TSPLOST PRIORITIES

Mentions	Priority
39	Atlanta BeltLine multi-use trail
28	Sidewalks and streetscapes
22	Complete Streets
21	Bicycle infrastructure
12	Other multi-use trails
10	Neighborhood greenways

# Quick Summary of Respondents

## Surveys Received by Meeting Location

- 133 Total surveys received
  - 34 at the Northside Meeting
  - 14 at the Westside Meeting
  - 11 at the Southside Meeting
  - 74 at the Central/Eastside Meeting

## Summary of Zip Code

- Respondent by zip code, generalized (110 respondents gave a zip code, 23 left blank)
  - 49 from Central Atlanta (Downtown, Midtown and close-in neighborhoods)
  - 19 from Southside Atlanta
  - 16 from Southwest Atlanta
  - 14 from Eastside Atlanta
  - 5 from Westside and Northwest Atlanta
  - 7 from outside Atlanta
- Zip Codes with 10 or more responses
  - 30306 = 14 respondents (central)
  - 30308 = 13 respondents (central)
  - 30310 = 12 respondents (southwest)
  - 30316 = 11 respondents (southside)
  - 30312 = 10 respondents (central)